**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 127 INTERNET TOPLINE
MAY 15-21, 2023
N=5,101**

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN HELD FOR FUTURE RELEASE.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

	Sample size	**Margin of error at 95% confidence level**
U.S. adults	5,101	+/- 1.7 percentage points
U.S. social media users	3,944	+/- 1.9 percentage points

ASK ALL:

SM9　　How well do you think each of the following statements describes social media? Social media… **[RANDOMIZE ITEMS]**[1]

	Very well	Somewhat well	Not too well	Not at all well	No answer
a. Helps give a voice to underrepresented groups					
May 15-21, 2023	16	50	25	8	1
July 13-19, 2020	18	46	24	11	1
May 29-Jun 11, 2018	17	48	25	9	1
b. Distracts people from issues that are truly important					
May 15-21, 2023	39	43	14	4	*
July 13-19, 2020	38	41	15	5	2
May 29-Jun 11, 2018	35	42	16	5	1
c. Highlights important issues that might not get a lot of attention otherwise					
May 15-21, 2023	16	51	25	8	1
July 13-19, 2020	18	48	24	9	1
May 29-Jun 11, 2018	16	48	26	9	1
d. Makes it easier to hold powerful people accountable for their actions					
May 15-21, 2023	10	36	37	16	1
July 13-19, 2020	13	38	31	17	1
May 29-Jun 11, 2018	15	42	28	14	1
e. Makes people think they are making a difference when they really aren't					
May 15-21, 2023	28	48	19	4	1
July 13-19, 2020	32	44	17	5	2
May 29-Jun 11, 2018	28	43	21	6	2

---

[1] In the July 2020 survey, the question wording was slightly different, reading: "How well do you think each of the following statements describes social media? Do you think social media …" In May 2018, question wording was: "Now thinking specifically about some of the ways that people use social media to engage with political or social issues that are important to them … How well do you think each of the following statements describes social media?"

ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,944]:
SM10   Have you done any of the following activities on social media in the past year?
        [RANDOMIZE ITEMS]

		Have done this in the past year	Have <u>not</u> done this in the past year	No answer
a.	Changed your profile picture to show your support for a cause			
	May 15-21, 2023	14	86	*
	May 29-Jun 11, 2018	19	80	1
b.	Used hashtags related to a political or social issue			
	May 15-21, 2023	12	88	*
	May 29-Jun 11, 2018	15	84	1
c.	Taken part in a group that shares an interest in an issue or cause			
	May 15-21, 2023	34	66	*
	May 29-Jun 11, 2018	36	63	1
d.	Encouraged others to take action on issues that are important to you			
	May 15-21, 2023	26	74	*
	May 29-Jun 11, 2018	33	66	1
e.	Looked for information about rallies or protests happening in your area			
	May 15-21, 2023	14	86	*
	May 29-Jun 11, 2018	20	80	1

ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,944]:
SM11   How important is social media to you <u>personally</u> when it comes to the following things?
            [RANDOMIZE ITEMS][2]

		Very important	Somewhat important	Not very important	Not important at all	No answer
a.	Finding other people who share your views about important issues					
	May 15-21, 2023	10	30	30	31	*
	June 16-22, 2020	14	31	28	27	1
	May 29-Jun 11, 2018	13	29	30	27	1
b.	Getting involved with political or social issues that are important to you					
	May 15-21, 2023	7	23	33	37	*
	June 16-22, 2020	14	29	27	29	1
	May 29-Jun 11, 2018	12	28	28	32	1
c.	Giving you a venue to express your political opinions					
	May 15-21, 2023	7	20	30	43	*
	June 16-22, 2020	15	25	27	33	1
	May 29-Jun 11, 2018	12	25	27	36	1

---

[2] In the June 2020 and May 2018 surveys, the question wording was slightly different, reading: "How important, if at all, is social media to you personally when it comes to the following things?"

ASK ALL:

SMBLM   Have you ever... **[RANDOMIZE ITEMS a-b TOGETHER IN BLOCK, c-d TOGETHER IN BLOCK, RANDOMIZE BLOCKS]**

		Yes, I have	No, I have not	No answer
a.	Attended a Black Lives Matter protest			
	May 15-21, 2023	7	93	*
b.	**ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,944]:** Seen content on social media related to Black Lives Matter			
	May 15-21, 2023	77	23	*
c.	**ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,944]:** Posted or shared things on social media in <u>support</u> of Black Lives Matter			
	May 15-21, 2023	24	76	*
d.	**ASK IF SOCIAL MEDIA USER (SNSUSE=1) [N=3,944]:** Posted or shared things on social media in <u>opposition</u> to Black Lives Matter			
	May 15-21, 2023	10	90	*

ASK ALL:

POLPROB   How much of a problem do you think police violence against Black people is in the United States today?

<u>May 15-21, 2023</u>
46	Major problem
34	Minor problem
18	Not a problem
1	No answer

ASK IF THINKS POLICE VIOLENCE AGAINST BLACK PEOPLE IS A MAJOR OR MINOR PROBLEM (POLPROB=1,2) [N=4,152]:

MEDPOLEFF   How effective do you think each of the following is for bringing attention to police violence against Black people in the United States? **[RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]**

		Extremely effective	Very effective	Somewhat effective	Not too effective	Not at all effective	No answer
a.	Social media						
	May 15-21, 2023	17	26	38	13	5	1
b.	News organizations						
	May 15-21, 2023	10	22	45	16	6	1