Survey question wording and topline

2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 132 – SCIENCE TOPLINE
July 31-August 6, 2023
N=11,201

ASK ALL: Artificial intelligence (AI) is designed to learn tasks that humans typically do, for instance recognizing speech or pictures.

AI_HEARD How much have you heard or read about AI?

	A lot	A little	Nothing at all	No answer
Jul 31-Aug 6, 2023	33	56	10	<1
Dec 12-18, 2022	26	59	15	<1

ASK ALL:
CNCEXC Overall, would you say the increased use of artificial intelligence (AI) in daily life makes you feel… **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

	More excited than concerned	More concerned than excited	Equally concerned and excited	No answer
Jul 31-Aug 6, 2023	10	52	36	2
Dec 12-18, 2022	15	38	46	1
Nov 1-7, 2021[1]	18	37	45	<1

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[1] For the Nov. 1-7, 2021, survey, the question wording was: "Artificial intelligence computer programs are designed to learn tasks that humans typically do, for instance recognizing speech or pictures. Overall, would you say the increased use of artificial intelligence computer programs in daily life makes you feel…"

ASK ALL:
AIHLPHRT   Do you think artificial intelligence (AI) is doing more to help or hurt each of the following? **[RANDOMIZE ITEMS] [OBSERVE FORM SPLITS]**

		AI helps more than it hurts	AI hurts more than it helps	Not sure	No answer
a.	**ASK FORM 1 ONLY [N=5,621]:** People finding accurate information online				
	Jul 31-Aug 6, 2023	33	27	40	1
b.	**ASK FORM 1 ONLY [N=5,621]:** People taking care of their health				
	Jul 31-Aug 6, 2023	33	19	47	1
c.	**ASK FORM 1 ONLY [N=5,621]:** Companies making safe cars and trucks				
	Jul 31-Aug 6, 2023	37	19	44	1
d.	**ASK FORM 1 ONLY [N=5,621]:** Companies providing quality customer service				
	Jul 31-Aug 6, 2023	28	34	37	1
e.	**ASK FORM 2 ONLY [N=5,580]:** People finding products and services they are interested in online				
	Jul 31-Aug 6, 2023	49	15	35	1
f.	**ASK FORM 2 ONLY [N=5,580]:** People keeping their personal information private				
	Jul 31-Aug 6, 2023	10	53	37	1
g.	**ASK FORM 2 ONLY [N=5,580]:** Police maintaining public safety				
	Jul 31-Aug 6, 2023	24	26	49	1
h.	**ASK FORM 2 ONLY [N=5,580]:** Doctors providing quality care to patients				
	Jul 31-Aug 6, 2023	37	20	42	1